March 2025 STARK

Federal Credit Union

Member News

## FRIEND\$HIP PAY\$



**REFER FRIENDS AND GET** 

**LIMIT 3 REFERRALS PER EXISTING MEMBER** 

STARKCU.ORG

330.493.8325

**THINK BIG** 

STARK

The referral reward is not valid with any other offers or promotions. To qualify for the referral Stark Federal members must be 18 years old or older and in good standi with their membership. The referral must be an eligible first-time member 18 years old or older that opens a new membership with at least 2 qualifying products (savings/checking, savings/swipe & go) and performs either 15 point of sale transactions or a direct deposit of \$500 or more within 60 days of opening their account, or opens a savings/loan product. All members must maintain a \$5,00 Regular Share account. The existing member will also receive \$150 after 60 days so long as they nave either a checking (or Swipe & Go) account or loan. Limit of 3 referrals per existing member. Bonus may appear on 1099 tax form, member is responsible for paying

## ANNUAL MEETING IS CLOSE

Don't forget, our **ANNUAL MEETING** is coming up soon! It will be held at 6pm on April 14th, 2025 at our Alliance Office

1281 S. Sawburg Ave Alliance, OH 44601

Please call 330.493.8325 to reserve a spot



**Refer-a-Friend Form** 

**Tips for Making Large Purchases** 

**AI Scams** 

## **Promotions**



\*APR = Annual Percentage Rate. Rates are subject to change. Variable APR of 6.99% is The Wall Street Journal's Prime Rate, presently 7.50%, minus .51%. Annual fee is \$60. The minimum APR that can apply is 6,50% and the maximum APR that can apply is 18%. Interest rate is determined by borrower's credit score and loan-to-value of the property. Property insurance is required and not included in closing costs. Potential line of credit must be a minimum of \$10,000; minimum monthly payment amount for credit line balance is \$100 or 1%, whichever is greater. Other rates and terms available \*Stark Federal Credit Union will give a \$100 Home Depot gift card to everyone who is approved for a Home Equity Loan and has a \$10,000 minimum initial draw. Call for details. Offer ends on May 31, 2025



into your account upon closing. Earn \$100 for every \$10,000 you refinance up tó \$400. Cash back will not exceed \$400. \*\*APR´ = Annual Percentage Rate. Offer of credit subject to application and creditworthiness. Year, make and model may affect rate. Stated rate available for cars 2019 and newer. A sample monthly payment for a loan of \$20,000 and a term of 36 months at 5,24% APR would be approximately \$601,46 Rates reflect an additional 0.25° rate reduction with payments automatically deducted from your Stark FCU checking or savings account. Existing Auto Loans with Stark FCU are not eligible for refinance offer. Contact the credit union for further details and current rates. This offer expires April 30, 2025

#### REFERRING FRIENDS IS EASY

1. FILL OUT THE FORM BELOW **2. CUT OUT** THE FORM BELOW **3. VISIT** THE NEAREST OFFICE WITH YOUR FRIEND



Give this invitation to a friend, family member or coworker to fill out and return.

Your Phone Number

# **QUESTIONS**



**HOW MANY HOURS OF** 

**WORK WILL IT TAKE TO** 

PAY FOR THIS PURCHASE?



Paying with a credit card means hiking up the price with interest payments unless you can pay it off immediately.



#### IS THIS THE BEST PRICE?

Visit coupon sites for instant savings. Also, consider purchasing a previously owned item for less.

#### **HAVE I SPLURGED RECENTLY?**

If you picked up a designer handbag just last week, you're best off waiting a bit before buying the one that's caught your eye today.





#### **HOW OFTEN WILL** I USE THIS ITEM?

If you'll only use your year, you may want to rethink your decision.

#### **ELSE CAN I SPEND** THIS **MONEY?**

Take time to think of other ways you can spend this money if you don't make the purchase.

Is it really worth the price after you

effort it requires?

HOW

consider the level of

IF I WERE TO PUT IT INTO SAVINGS?

HOW MUCH WILL THIS MONEY BE WORTH Check out an investment calculator to get that magic number. The results might shock you.

## **NOTICE TO MEMBERS:**

Anytime credit is pulled you may get unwanted solicitations from other credit grantors. The best way to eliminate these is to opt out by using the following links:

- To eliminate unwanted phone **solicitations**, go to www.DoNotCall.gov or call 888-382-1222. Include all phone numbers you currently use, home and
- To eliminate unwanted mail **solicitations**, go to www.0pt0utPrescreen.com or call 888-567-8688.

There are some exceptions, companies that have a current relationship with you are exempt as well as certain non-profit organizations such as religious, political, or community-based non-profits seeking funding. If you wish to eliminate this type of solicitation it is best to contact each organization directly.

## **Easy Loan Application**

INDIVIDUAL CREDIT JOINT CREDIT Account Number Amount Requested \$ Member Name Joint Applicant Name Applicant's Employer Phone Number Monthly Income Cell phone Number Joint Applicant's Employer Purpose of Loan: Vehicle Signature Joint Applicant's Income If vehicle, what year, make & model? Are you active duty military or a dependent of an active duty military? Monthly Mortgage/Rent Payment? Return this application to any office or fax to 330.493.1619

### **Beware of Artificial Intelligence Scams**

From revolutionizing industries, like healthcare and finance, to replacing jobs in publishing and graphics, Artificial intelligence (AI) is changing the world. Unfortunately, scammers are also using Al to con victims out of their money and personal info. Here's what you need to know about AI scams and how to protect vourself.

#### **Types of AI scams**

- 1. Deepfake scams. In these scams, fraudsters use AI to create realistic videos or audio clips, often mimicking real people. Scammers use deepfakes to impersonate business executives, family members, political figures or celebrities to trick people into transferring money or revealing sensitive information.
- 2. Al-powered phishing emails. Scammers use Al to craft personalized and convincing emails that mimic legitimate organizations. These emails often contain fake links or attachments designed to steal personal or financial information.
- Chatbot impersonation. Here, scammers deploy Al-driven chatbots to impersonate customer service representatives or company officials. These bots engage in real-time conversations, persuading victims to share sensitive information or make payments.
- 4. Al voice cloning. This uses Al to replicate someone's voice, typically a family member or close contact. Scammers use this cloned voice in phone calls to request urgent financial help.
- Job offer scams. In these scams, fraudsters use AI to scrape data from job boards and LinkedIn profiles before targeting job seekers with fake offers. They use automated systems to conduct interviews and request upfront fees.

#### **How to spot AI scams**

- Unusual requests for urgency. If someone is demanding immediate action, such as transferring money, pause to verify authenticity.
- **Inconsistencies in communication.** Check for inconsistencies in tone. grammar or details that don't align with the purported sender's usual style.
- Requests for personal information. Legitimate organizations rarely ask for sensitive information, like passwords, Social Security numbers or credit card details, by email, text or phone call.
- Unverified sources. If you get communication from a new email address, phone number or chatbot, cross-check it with official contact details found on the organization's website.

#### How to protect yourself

- Verify before you act. Always double-check any request for money or personal details.
- Strengthen cybersecurity. Use strong, unique passwords and enable multi-factor authentication (MFA) for your accounts. Keep your software and devices updated to protect against vulnerabilities.
- Be cautious with Al tools. Avoid sharing sensitive information with Al tools or chatbots unless you are certain of their legitimacy and security.
- Monitor your accounts. Regularly check your account and credit card statements for unauthorized transactions.
- Report suspicious activity. If you encounter an Al scam, report it to local authorities, the Federal Trade Commission (FTC) and/or other relevant organizations.

It can be confusing to navigate such disruptive technological advances, but if you get educated and follow our tips, you can prevent being scammed. Stay



Office Hours

Monday-Friday 9:00 a.m. - 5:30 p.m. Saturday 9:00 a.m. - Noon (Saturday drive-up only service at Dressler)

**Dressler Branch** 

4100 Dressler Rd. NW Canton, OH 44718

Main Office: 330.493.8325 Main Fax: 330.493.8328

Loan Dept.: 330.493.7602 Loan Dept. Fax: 330.493.1619

#### Alliance Branch

1281 S. Sawburg Ave. Alliance, OH 44601 Office: 330.821.7225 Fax: 330.821.2004

Cleveland Ave. Branch 3426 Cleveland Ave. NW Canton, OH 44709 Office: 330.493.8326

Fax: 330.493.8941

Minerva Area Federal CU **Shared Branch** 

3570 Union Ave. SE Minerva, OH 44657

(Cash and deposits only.)

Mon, Tues., Thurs. 9:00 a.m. - 5:00 p.m. Wednesday 9:00 a.m. - 1:00 p.m. Friday 9:00 a.m. - 5:00 p.m.

#### starkcu.org











